**Book Trailer Planning Template**

Name of Book Trailer:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Producer Name:­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Hints and Tips:**

* Look for the "hook". Read the back of the book. Is there a sentence that grabs your attention? What about the first few paragraphs of the book?
* Think critically about the book…what aspects do you want to highlight?
* What is the book's theme?
* Who are the major characters?
* What happens in the plot?
* Is the conflict internal or external?
* From what point of view is the story told?
* Do not give away too much or reveal the climax of the storyline.



**Words:**  Write one sentence that tells about the story and will make someone want to read it:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Story Highlights:** What aspect of the story will you focus on?

**Hints and Tips:**

* The event should be near the beginning of the book
* The event should tell about the problem
* The event should show the characters
* The event should give a hint to what will happen next

Exciting scenes? Suspense?

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**Images:** List the important visual elements that will be included, like who (characters) and what (setting/accessories). This will help you create the Storyboard.

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**Sound Effects/Music:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Pacing:** How will pacing be used? To draw interest, create suspense, show action? Timing should be effective 7 efficient.

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**Mood:** What kind of mood do you want to create? Sadness? Suspense? How will the sound, pacing and words help?

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